DESCRIPTION
This homogeneous assay involves simply adding a single reagent, the CellQuanti-Blue™ reagent, to the cell culture and measuring the fluorescence intensity (excitation wavelength = 530 - 570 nm, emission wavelength = 590 - 620 nm) after an incubation step. The CellQuanti-Blue™ reagent, like other resazurin-based assays such as the Alamar Blue reagent, utilizes the redox dye resazurin which is not fluorescent, but upon reduction by metabolically active cells is converted into a highly fluorescent product (resorufin). Living cells can readily reduce this non-toxic reagent and the resulting increase in fluorescence intensity can be conveniently monitored using a fluorescence spectrophotometer or plate reader. Nonviable cells have no metabolic capability and, thus, will not reduce the dye. Therefore, the fluorescence intensity observed in this assay is a true measure of the viable cells.

The CellQuanti-Blue™ reagent has been optimized for maximum sensitivity, reproducibility and long shelf-life. The homogeneous cell-based assay can be performed in multi-well plates. The reagent is compatible with all culture media and with all liquid handling systems for high-throughput screening applications in 96-well and 384-well plates. Applications include cell proliferation, cytotoxicity and apoptosis.

KEY FEATURES
Safe. Non-radioactive assay (cf. ³H-thymidine incorporation assay).
Sensitive and accurate. As low as 100 cells can be accurately quantified.
Time efficient. High-throughput assay in 96-well and 384-well plates allows simultaneous processing of thousands of samples per day.
Homogeneous and convenient. A single reagent and "mix-incubate-measure" type assay. No wash and reagent transfer steps are involved.
Robust and amenable to HTS: Z' factors of 0.6 to 0.9 are routinely observed in 96-well and 384-well plates. Can be readily automated on HTS liquid handling systems.

APPLICATIONS
Cell Proliferation: effects of cytokines, growth factor, nutrients.
Cytotoxicity and Apoptosis: evaluation of toxic compounds, anti-cancer antibodies, toxins, environmental pollutants etc.
Drug Discovery: high-throughput screening for anticancer drugs.

KIT CONTENTS

<table>
<thead>
<tr>
<th>Catalog #</th>
<th>Size (assays)</th>
<th>Reagent</th>
</tr>
</thead>
<tbody>
<tr>
<td>CQBL-05K</td>
<td>5,000</td>
<td>50 mL</td>
</tr>
<tr>
<td>CQBL-10K</td>
<td>10,000</td>
<td>100 mL</td>
</tr>
<tr>
<td>CQBL-HTS</td>
<td>&gt;50,000</td>
<td>customized</td>
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</table>

Control Reagent (Cat # CTTX-050): 50 µL saponin (to be ordered separately).

Storage conditions. The kit is shipped at room temperature. The CellQuanti-Blue™ reagent is light sensitive and should be stored in the provided amber bottle at 4°C. The Control Reagent is stable at -20°C. Shelf life: 12 months after receipt.

This Protocol can be downloaded from www.bioassaysys.com.

Precautions: reagents are for research use only. Normal precautions for laboratory reagents should be exercised while using the reagents. Please refer to Material Safety Data Sheet for detailed information.

PROCEDURES
The CellQuanti-Blue™ assay is based on the conversion of the non-fluorescent reagent to fluorescent product by metabolically active cells. For most cells this reductive reaction takes 1 to 5 hours. The fluorescence intensity of the product is then quantified on a fluorescent microplate reader. Although most culture media contain phenol red, phenol red does not interfere with the assay. All data in Technical Notes were obtained in culture media containing phenol red.

Reagent Preparation: Important: bring reagent to room temperature before use.

Procedure using 96-well plate:
1. Plate and culture cells (80 µL) in black 96-well tissue culture plates. Typical culture medium contains DMEM, 10% fetal bovine serum and antibiotics (penicillin/ streptoc-mycin, gentamycin, etc), amino acids and other nutrients. Assays can be performed on either adherent cells or cells in suspension. The number of cells can vary from 100 to 80,000 per well. The volume can vary from 50 to 150 µL, although 80 µL is used in this protocol. In addition to the test samples, control wells of culture medium containing no cells or cells treated with a toxic reagent such as 0.1% saponin should be included.
2. Add test compounds and controls and incubate cells for the desired period of time (typically overnight). It is recommended that assays be run in duplicate or triplicate. Compounds and controls (20 µL) can be added in phosphate buffered saline (PBS) or culture medium. The Control reagent can be conveniently reconstituted with 5 mL PBS (1% saponin).
3. Equilibrate the CellQuanti-Blue™ Reagent to room temperature. Add 10 µL (per 100 µL of cell culture) of the reagent per well. The volume of the reagent can be adjusted depending on the volume of cell culture. Tap plate to mix cells with compounds. Incubate for 1 to 5 hours at 37°C.
4. Measure fluorescent intensity for each well on a fluorescence plate reader. If a Molecular Devices LJI Analyst is used, use the rhodamine filter sets (530nm excitation filter, 590nm emission filter and 570nm dichroic mirror).

Procedure using 384-well plate:
1. Plate and culture cells (40 µL) in black 384-well tissue culture plates. The number of cells can vary from 100 to 20,000 per well. The volume can vary from 25 to 60 µL, although 40 µL is used in this protocol. In addition to the test samples, control wells of culture medium containing no cells or cells treated with a toxic reagent such as 0.1% saponin should be included.
2. Add test compounds and controls and incubate cells for the desired period of time. It is recommended that assays be run in duplicate or triplicate and that compounds be added in PBS or culture medium with a volume of 10 µL.
3. Equilibrate CellQuanti-Blue™ Reagent to room temperature. Add 5 µL Reagent (per 50 µL of cell culture). Tap plate lightly to mix Reagent with cells. Incubate for 1 to 5 hours at 37°C.
4. Measure fluorescent intensity for each well on a fluorescence plate reader. If a Molecular Devices LIJ Analyst is used, use the rhodamine filter sets (530nm excitation filter, 590nm emission filter and 570nm dichroic mirror).

GENERAL CONSIDERATIONS
Incubation time. The incubation time is dependent on the cell line. Some cell lines exhibit strong metabolic activity and, thus, require shorter incubation time than less metabolically active cell lines. The incubation time can be easily determined by reading the plate multiple times e.g. every 30 minutes after adding the CellQuanti-Blue™ reagent. In general, incubation for 1 to 5 hours is sufficient. Extensive incubation (such as >18 hours) may result in non-linear fluorescence response at high cell numbers.

Cell number. Generally the optimized CellQuanti-Blue™ reagent shows a broad range linear fluorescence response to the number of culturing cells. It is recommended to determine the number of cells per well that gives a highest signal:noise ratio. The optimal cell number can be easily determined by serial dilution of cells.

Controls. A positive control that is either cytotoxic or promotes cell proliferation can be run although it is not required. Saponin is a cytotoxic detergent that is available from BioAssay Systems (see Figure 2 in Technical Notes). A blank control, i.e., culture medium without cells or cells containing 0.1% saponin, should be done for each assay. The blank control determines background fluorescence that must be subtracted for data analysis.
**CellQuanti-Blue**<sup>TM</sup> Cell Viability Assay Kits

Non-radioactive Fluorescent Assay for Cell Proliferation and Cytotoxicity

### DATA ANALYSIS

For cell proliferation or cytotoxicity assays, the activity of a test compound can be calculated as percent change in cell number as follows,

\[
\text{Activity} \% = \left( \frac{F_{\text{cmpd}} - F_{\text{ctrl}}}{F_{\text{ctrl}} - F_{a}} \right) \times 100
\]

where \(F_{\text{cmpd}}\) and \(F_{\text{ctrl}}\) are the average fluorescence intensities in the presence and absence (vehicle control) of the test compound and \(F_{a}\) the averaged blank control fluorescence intensity.

For dose-response studies, the data are plotted against compound concentration and the EC<sub>50</sub> for proliferation assay and IC<sub>50</sub> for cytotoxicity assay can be determined by non-linear regression analysis using Prism or other data analysis tools.

### LITERATURE

#### Cell Proliferation assays


#### Cytotoxicity Assays


#### Evaluation of cytotoxic effects of antibody


#### in vitro chemosensitivity


#### Screening of cytotoxic compounds


### TECHNICAL NOTES

The CellQuanti-Blue<sup>TM</sup> assay kit has been specially optimized and formulated to provide a sensitive, convenient and robust assay for cell proliferation and cytotoxicity. Key features of the kits are as follows:

- **Safe.** Non-radioactive assay (cf. <sup>3</sup>H thymidine incorporation assay).
- **Sensitive and accurate.** As low as 100 cells can be accurately quantified.
- **Saves time.** High-throughput assay in 96-well and 384-well plates allows simultaneous processing of a large number of samples.
- **Homogeneous and convenient.** A single reagent and “mix-incubate-measure” type assay. No wash and reagent transfer steps are involved.
- **Robust and amenable to HTS.** Z’ factors of 0.6 to 0.9 are routinely observed in 96-well and 384-well plates. Can be readily automated on HTS liquid handling systems.

Figure 1. Linear relationship between CellQuanti-Blue<sup>TM</sup> fluorescence and cell number. HEK293 cells were serial diluted and treated with CellQuanti-Blue<sup>TM</sup> Reagent in a 384-well plate. Fluorescence intensity was linear \((R^2 = 0.999)\) to the cell number. The detection limit estimated from the blank controls was 100 cells.

Figure 2. Dose-dependent cytotoxicity of saponin in HEK293 cells. HEK293 cells were plated at 15,000 cells per well (40 µL). Cells were treated with varying concentrations of saponin. After culture overnight, 50 µL CellQuanti-Blue<sup>TM</sup> Reagent (solid circles) was added. AlamarBlue (open circles) was also tested for comparison. Following a three-hour incubation, fluorescence intensity was measured on a Molecular Devices LiiL Analyst. Data represent mean ± SD (n = 3). The IC<sub>50</sub> values of saponin for CellQuanti-Blue<sup>TM</sup> (signal: Background = 4.8-fold) and Alamar Blue (signal: Background = 3.3-fold) were 0.0016 wt% and 0.0017 wt%, respectively.